

Strategic Plan 2022-2027



Vision

To be a respected, independent and professional community-based organisation which actively promotes environmental awareness and provides leadership, support and advocacy to enable effective community involvement in sustainable natural resource management in the Coffs Harbour region.

Mission

- 1.To encourage and empower the Coffs community to be proactive in creating a healthy resilient local environment adaptable to a growing population and changing climate.
- 2.To raise awareness of and address relevant natural resource management issues through partnerships and collaborations.
- 3.To implement and deliver projects that improve environmental outcomes at both a local and landscape scale.

Values

Empowerment

Collaboration

Delivery

Celebration

Goals

Promote community participation

Build strong relationships

Support a healthy, resilient local environment

Strengthen our organisation

Actions

- Build, maintain and provide support to our membership base, volunteers and landholders.
- Identify and actively support new Landcare sites.
- Engage with local Aboriginal groups and diverse communities.
- Produce and promote educational resources.
- Facilitate and promote relevant training and workshop opportunities.

- Actively seek out opportunities for collaboration, partnership and funding.
- Ensure partnerships are mutually beneficial and in alignment with CHRL's Values & Strategic Mission.
- Build networks which promote engagements and connections with the community.
- Foster long-term relationships and preferred partnerships through early collaboration and co design of long-term project outcomes.

- Strive to deliver projects to the community in the fields of biodiversity, sustainable agriculture, biosecurity and pest management.
- Develop a strategic and effective whole-of-landscape approach to projects.
- Enhance climate change resilience and preparedness through projects and education
- Improve awareness, engagement and action to improve natural resource management.
- Continue and expand the services we can provide through CHRL's Community Nursery.

- Seek opportunities to create financial independence including investigating alternative funding streams.
- Maintain and enhance service delivery with sound project management.
- Demonstrate and maintain good governance.
- Build and maintain the membership base.
- Foster executive and staff skills through professional development opportunities.
- Place value on our intellectual property.
- Regularly evaluate our outcomes and achievements through monitoring and surveys.
- Promote and celebrate our achievements.